

## AGENDA

### 15:30-15:35 Welcome & introduction



› **SUE SAVILLE**, Moderator, Broadcast and Medical Journalist



› **CAROLINE SLUYTER**, Board Member, Whole Grain Initiative and Program Director, Oldways Whole Grains Council

### 15:40-16:00 Keynote address

#### 15:40-15:50 Whole grains for global health and sustainable diets



› **DR. FRANCESCO BRANCA**, Director, Nutrition and Food Safety, World Health Organization (WHO)

#### 15:50-16:00 Why food systems have so much to gain from whole grains in addressing pressing environmental challenges



› **PATRIZIA FRACASSI**, Senior Nutrition and Food Systems Officer, Food and Agriculture Organization of the United Nations (FAO)

### 16:00-16:50 Panel discussions

#### Panel one: Whole grain and plant-based diets



› **DR. AMANDA WOOD**, Researcher, Stockholm Resilience Centre at Stockholm University



› **MANUEL MOÑINO**, Lead of the European Specialist Dietitians Network in Public Health, European Federation of the Associations of Dietitians (EFAD)



› **PROF. JOHN SIEVENPIPER**, Associate Professor Department of Nutritional Sciences, University of Toronto

#### Panel two: Fighting COVID-19 and chronic diseases - what role for whole grain?



› **SHEENA SWANNER**, Director of Nutrition Programs, American Institute for Cancer Research (AICR)



› **JEMMA O'HANLON**, Senior Food and Nutrition Advisor, National Heart Foundation of Australia



› **PROF. PHILIP CALDER**, Head of Human Development & Health and Professor of Nutritional Immunology, University of Southampton

#### Panel three: Evolving public policy initiatives on whole grain



› **GITTE LAUB HANSEN**, Project Consultant, Danish Cancer Society



› **DANIELA FLORES**, Nutritionist, Nutrición sin Etiquetar



› **JOANNA KANE-POTAKA**, Executive Director and co-Founder, Food2030

### 16:50-17:00 Q&A and Closing Remarks



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**Patrizia Fracassi, Senior Nutrition and Food Systems Officer**  
**Food and Agriculture Organization of the United Nations (FAO)**

Patrizia Fracassi is Senior Nutrition and Food Systems Officer at FAO leading the work on governance, policies, programmes and investments. Previously, she was the Senior Nutrition Analyst and Strategy Adviser at the Scaling Up Nutrition (SUN) Movement Secretariat focusing on government-led multi-sectoral approaches for planning, costing, managing implementation, tracking investments and mobilizing resources. Patrizia has worked in Ethiopia with UNICEF on Nutrition Information Systems and for the World Bank on linkages between the Productive Safety Net Program and the National Nutrition Program. She also worked for UNICEF Uganda as a Nutrition Specialist and for CESVI and Oxfam Italia in Vietnam as Country Director, specializing in community based nutrition, primary health care and livelihoods. Patrizia holds a Doctorate in Health Research, an M.Sc. in Development Management and an M.A. in Human Sciences. She is interested on the political economy of nutrition.



**Francesco Branca, Director**  
**Nutrition and Food Safety, World Health Organization (WHO)**

Francesco Branca is the Director of the Department of Nutrition and Food safety in the World Health Organization, Geneva (since February 2020). From 2008 to 2019, he was the Director of the Department of Nutrition for Health and Development. During this period, WHO has developed a WHO Nutrition strategy, established a new nutrition guideline development process and has developed a Comprehensive Implementation Plan on Maternal, Infant and Young Child Nutrition with six global targets. He has been leading the preparation of the 2nd International Conference on Nutrition and the Secretariat of the Decade of Action on Nutrition. Before that, in 2005-2008, Dr Branca was the Regional Advisor for Nutrition at the WHO Regional Office for Europe.

Between 1988 and 2005, he has been a Senior Scientist at the Italian Food and Nutrition research Institute where he was leading studies on the effects of food and nutrients on human health at the different stages of the life cycle and on the impact of public health nutrition programmes. He has been President of the Federation of the European Nutrition Societies in 2003-2007. In 1985-1986, Dr Branca has been a medical staff of a Primary Health Care project in the South of Somalia ran by the Italian NGO, CISP. Dr Branca graduated in Medicine and Surgery and specialized in Diabetology and Metabolic Diseases at the Università Cattolica del Sacro Cuore, Roma and obtained a Msc and then a PhD in Nutrition at Aberdeen University.



**Philip Calder, Head of Human Development & Health and Professor of  
Nutritional Immunology**  
**University of Southampton**

Philip Calder is Head of the School of Human Development and Health and Professor of Nutritional Immunology in the Faculty of Medicine, University of Southampton, Southampton, UK. He is an internationally recognized researcher on the metabolism and functionality of fatty acids, with an emphasis on the roles of omega-3 fatty acids, and on the influence of diet and nutrients on the immune and inflammatory responses. His research addresses both life course and translational considerations and includes research in cell and animal models and in healthy humans and patients. He has received many awards and prizes for his work including the American Oil Chemists' Society Ralph T. Holman Lifetime Achievement Award (2015), the prestigious Danone International Prize for Nutrition (2016) and the DSM Lifetime Achievement Prize in Human Nutrition (2017). Professor Calder was President of the International Society for the Study of Fatty Acids and Lipids (2009-2012), Chair of the Scientific Committee of the European Society for Clinical Nutrition and Metabolism - ESPEN (2012-2016) and President of the Nutrition Society (2016-2019). He is currently President of the Federation of European Nutrition Societies (2019-2023). Professor Calder was Editor-in-Chief of the British Journal of Nutrition (2006-2013) and is currently an Associate Editor of Journal of Nutrition, Clinical Science, Nutrition Research and Annals of Nutrition and Metabolism. He has over 700 scientific publications and is recognized as a Highly Cited Researcher.







INTERNATIONAL WHOLE GRAIN DAY

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**Gitte Laub Hansen**, Executive Project Consultant, Department of Prevention and Information

The Danish Cancer Society

Originally, she is trained as a food engineer, with a Ph.D. in Human Nutrition and Epidemiology. For 40 years, she has been working within the field of public health nutrition and nutrition education from different governmental bodies, municipalities and university. She is involved in several public private partnerships foremost the Danish Whole Grain Partnership. For the past thirteen years, Gitte Laub Hansen has worked as executive project consultant at the department of Prevention & Information in the Danish Cancer Society. Originally, she is trained as a food engineer, with a Ph.D. in Human Nutrition and Epidemiology. For 40 years, she has been working within the field of public health nutrition and nutrition education from different governmental bodies, municipalities and university. Her focus is on ensuring a healthy food supply and educating the public to make healthy food choices, with the aim to prevent non-communicable diseases and especially cancers. She is involved in several public-private partnerships, most notably the Danish Whole Grain Partnership.



**Joanna Kane-Potaka**, Executive Director and co-Founder

Food2030

Joanna Kane-Potaka began her career as an agricultural economist and later moved into market research in the agribusiness area. Since then she has worked in a wide variety of other marketing-related areas including strategic marketing, communications, fundraising, knowledge management, and uptake of scientific research. She has worked for government, private industry and with nonprofit organizations including four CGIAR agricultural research centers. As part of this she has lived and worked in India, Sri Lanka, Italy, Malaysia, the Philippines and Australia and has 30 years professional experience.

She founded the global initiative, Smart Food, which was selected in 2017 by USAID and the Australian government as one of the winning top 10 global food innovations. Smart Food is food defined as food that is good for you, planet and farmer. She has recently started a new venture, Food2030, to create a global community of agents to drive demand changes needed in the food system. Food2030 will advocate and act to drive demand along the whole value chain from consumers to farmers, for a smarter food system that will help reach the UN Sustainable Development Goals by 2030. She has a Bachelor of Economics, Graduate Diploma of Management, Professional Post Graduate Diploma of Marketing and a Master of Science (Global Marketing).



**Manuel Moñino**, Lead of the European Specialist Dietitians Network in Public Health

European Federation of the Associations of Dietitians (EFAD)

Manuel Moñino is the Lead of the European Specialist Dietetic Network in Public Health of the European Federation of Dietetic Associations (EFAD). He is a researcher in the Biomedical Research Centre Network on Pathophysiology of Obesity and Nutrition and the Institute of Sanitary Research of Balearic Islands in the Area of Cardiovascular and Nutritional Epidemiology working in the PREDIMED & PREDIMED PLUS studies. Senior consultant in public health for the Spanish Association "5 a day", the Global Alliance for the Promotion of F&V Consumption AIAM5 and the Spanish Academy of Nutrition and Dietetics. Manuel Moñino is the CEO Professional Body Dietitians-Nutritionists Balearic Islands; he is an author of 20 papers in indexes journals (WOS), 11 book chapters and 66 communications in international and national congresses. He is an observing member of the International Steering Committee of the International Year of Fruit and Vegetables 2021.



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**Prof. John Sievenpiper**, Associate Professor Department of Nutritional Sciences

University of Toronto

Dr. Sievenpiper is a Clinician Scientist who holds appointments as an Associate Professor at the University of Toronto and Staff Physician and Scientist at St. Michael's Hospital. He has established an internationally recognized research program focused on using randomized controlled trials and systematic reviews and meta-analyses to address questions of clinical and public health importance in relation to diet and cardiometabolic disease prevention. He is the recipient of numerous awards. He is directly involved in clinical practice guidelines development for obesity, diabetes, and cardiovascular disease with appointments to expert committees in Canada and Europe. He has authored more than 225 papers.



**Caroline Sluyter**, Board Member, Whole Grain Initiative and Program Director

Oldways Whole Grains Council

Caroline Sluyter is the Program Director of the Oldways Whole Grains Council, one of the programs run by food and nutrition nonprofit, Oldways, based in Boston, Massachusetts, USA. She oversees the Whole Grain Stamp program and heads up the Whole Grains Council's educational and promotional activities, including Whole Grain Sampling Day, Whole Grains Month, and a biannual Whole Grains Conference. She sits on the Governing Board of the International Whole Grain Initiative and chairs the International Working Group on Best Practices for Public-Private Partnerships & Communication. Caroline holds a Master of Science from the Tufts University Friedman School of Nutrition Science and Policy, and a Bachelor of Arts from Smith College.



**Sheena Patel Swanner**, Director of Nutrition Programs

American Institute for Cancer Research (AICR)

Sheena has her Master's Degree from the University of Kentucky in Dietetics Administration. She has a wide variety of experience as she has worked in the Clinical Nutrition setting, with the United States Air Force as a Health Promotions Dietitian, and with the elderly population directing Nutrition Education Programs. She has a strong passion to help individuals improve their overall quality of life through nutrition and diet. As the Director of Nutrition Programs at the American Institute for Cancer Research she oversees programs focused on reducing cancer risk with better nutrition, diet and weight management, and provides practical tips and tools to implement AICR's recommendations. Sheena is passionate about making cancer prevention a reality by empowering and motivating individuals through healthy, fun and inspiring ways through her blogs, webinars and speaking opportunities. She has over 10 years of experience working with health promotions, wellness and disease prevention and management.



**Dr. Amanda Wood**, Researcher

Stockholm Resilience Centre at Stockholm University

Dr. Amanda Wood is a researcher at the Stockholm Resilience Centre of Stockholm University. She specializes in supporting collaborations between researchers and stakeholders in order to promote sustainable Nordic food systems. She led the Nordic translation of the EAT-Lancet report and is currently part of the sustainability committee for the revision of the Nordic Nutrition Recommendations.



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**Jemma O'Hanlon, Senior Food and Nutrition Advisor**  
**National Heart Foundation of Australia**

Jemma O'Hanlon is a trusted nutrition expert and Accredited Practising Dietitian with over 16 years' experience across the food production, foodservice, food manufacturing and public health sectors. Jemma is the Senior Food & Nutrition Advisor at the Heart Foundation is a Director on the board of Dietitians Australia. Jemma's responsibilities at the Heart Foundation involve driving programs that impact the heart health of the community and identifying strategic opportunities to raise awareness of the Heart Foundation's Heart Healthy Eating Patterns, position statements and evidence reviews. In her spare time you'll find Jemma out amongst nature, enjoying a run in the sunshine or whipping up delicious dishes in the kitchen.



**Daniela Flores, Nutritionist**  
**Nutrición sin Etiquetar**

Daniela currently works as an advisor at Nutrición Sin Etiquetar, where she promotes and manages projects related to food and nutrition communication. Daniela is knowledgeable about food production chains, projects that promote nutrition education, and she is passionate about helping companies and businesses offer products, goods and information that can satisfy the needs of the population in different aspects. Daniela considers the co-responsibility of the Dietitian with society and different food sectors to be key to achieve better purchasing habits and food consumption, as well as promoting better eating habits.



**Sue Saville, Moderator**  
**Broadcast and Medical Journalist**

Sue is a highly-experienced broadcast journalist; she was Medical Correspondent at ITV News for 12 years, also a general News Correspondent there, after her role as Chief Correspondent at GMTV. Sue started her journalistic career as a BBC News Trainee, followed by various reporter positions in BBC television & radio. Sue chairs conferences, many medical, in the UK and abroad, hosts awards events and makes corporate films, as well as running Media Training courses for healthcare companies and other organisations. Sue speaks German and French and has an MA from the University of Oxford.



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