

To:
The Whole Grain Initiative



LETTER OF INTEREST AND SUPPORT

For collaboration as partner within the Whole Grain Initiative **Acronym: WGI**

The *WHOLE GRAIN INITIATIVE* was launched after the 6th International Whole Grain Summit 2017 where a joint [declaration](#) was adopted with the goal of creating a collective action plan to globally increase whole grain intake.

As a world-wide non-profit interdisciplinary network, the *WHOLE GRAIN INITIATIVE* is driven by principles of transparency and inclusivity, engagement as well as sharing of knowledge and resources to create synergies through collaboration.

Partners of the *WHOLE GRAIN INITIATIVE* aim to carry out together actions necessary to meet the following key goals:

- A global definition of a whole grain (raw materials) and on the definition of a whole grain food.
- Consensus on recommended quantitative whole grain intake, backed up by both health and economic research.
- Consensus about the contributions of whole grains to sustainable diets and the health of the planet.
- Ongoing partnerships working together to increase whole grain consumption and to disseminate authoritative whole grain statements and campaigns globally.

The *WHOLE GRAIN INITIATIVE* provides visibility for its partners' engagement by listing them on the [WGI website](#) (if wished with logo and landing page) and by promoting their activities in respect of increased whole grain consumption. Whereby nothing in this LOI gives any party the right to use the logo or name of another Signatory Party without the consent of such Signatory Party.

By signing this LOI it is our intention to act as partner of the WGI by providing in-kind support such as expert contribution to international working groups and to commonly decided activities within the frame of our interest and possibilities.

We agree that no partner may disclose or make any publications or public announcements of any (scientific) output of this collaboration without prior approval of the other WGI Partners.

In case any Signatory Party intent to discontinue this partnership, this can be done any time by a three-month written notice.

The Signatory Parties agree that this Letter of Intent, even though it expresses good will and consensus about a joint collaboration, is not legally binding and does not impose any legal or financial obligations or liabilities on either Party. Any disagreement arising out of this collaboration shall be resolved in good faith through renegotiation between the Parties.

I undersigned,¹ in the capacity of
.....², representing³
wish to hereby confirm the intention to collaborate as⁴
with the already existing partners of the **WHOLE GRAIN INITIATIVE to help promoting the
intakes of whole grains, in order to make a positive change in people's and planet's health.**

Date, place

Signature(s)

For the Whole Grain Initiative:

Date, place

Michaela Pichler
ICC Secretary General

¹ Please add here your full name.

² Please add here your position.

³ Please add here your company/organisation/institution.

⁴ Please add here whether your company/organisation/institution will be academic/industry/NGO/GO/private business or any other partner